

# ДОКТОР ДЕЛОВОГО АДМИНИСТРИРОВАНИЯ "DOCTOR OF BUSINESS ADMINISTRATION"

## D . B. A. Mission:

To provide professional and scientific training within partnership alliance for the executives capable to define, generate and successfully implement innovative projects in the interests of their companies and the regional economy on the whole.

## D.B.A. Rationale

- The candidates are expected to apply their theoretical and professional knowledge to the advancement of management and business practice together with their supervisors and feel free to design the study and research processes, mastering strategic thinking geared towards innovative path of advancement.
- The programme focuses on innovative ideas generating, the strict scientific-research vector that contributes to business theory or practice and is formally presented in a dissertation.
- Theoretical principles and methodology serve a significant basis for a practical research as an individual career goal and professional responsibility of a candidate.
- The D.B.A. programme is the logical continuation of the MBA offering the candidates advancement in theoretical knowledge, professional and intellectual development as well as management and business practice. The D.B.A. is giving choice and flexibility to meet the individual aspirations for personal and professional ambitions.

## DBA offers options to other programmes:

- **Unlike graduate (master's) degree** the DBA programme requires solid managerial experience to enable to identify the problem, initiate the ideas and work out the new methods and techniques
- **Unlike the MBA programme** the DBA is geared towards mutually shared knowledge generating process, building academic curriculum on the basis of empirical experience
- **Unlike postgraduate research** the DBA is designed to embrace the successful professional experience of the candidates and assist in carrying out individual research and working out innovative methods and ways succeed in their businesses.

## D.B.A. distinctions:

- The programme is an exclusive product in the Russian business - education market
- The programme takes after the world known theoretical and practical researches to meet the demands of the national economy and correlates with the regional specifications and requirement.
- The programme allows to ensure that all individual enquiries are being considered and adapted to fit in with the existing major disciplines and supervisory responsibilities.

## D.B.A. target audience

- The programme is designed for more experienced candidates, company owners, experienced businessmen, professionals – specialists, analysts, consultants who :

- should hold undergraduate and masters degree;
- possess leadership qualities and are results oriented;
- capable of idea-generating and ready to do the research, endowed with sufficient creative potential;

- confident in their abilities to carry out and defend the research and prove the empirical efficiency.

- **Preference is given to:**

- MBA degree holders;
- candidates who possess undergraduate and professional degree, additional professional or managerial degree;
- candidates having minimum of 5 years of managerial experience.

## D.B.A. enrolment procedure takes place after the interview

### DBA profile

- Length - 2 years
- Group size – 10-12 people
- Type – modules with part time schedule
- Core curriculum (study and research amount) – at least 1000 hours
- Start – November 2009
- Consulting (advisory staff) April- September 2009
- Cost – 656 thousand roubles (in total, paid in part)

### D.B.A. awards

- The Diploma of Interregional Academy of Management – Degree of “Doctor of business Administration”
- Diploma of professional training in “Management – innovations” (Professional training Institute -RMC).
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## DBA structure

- **4 well balances processes:**
  1. Research in innovative field;
  2. Knowledge of the innovative theoretical principles;
  3. Scientific supervision;
  4. Knowledge management.
- **Module** – area of active interrelation of the processes
- **Project manager (key figure)** provides:
  - process management;
  - strengthening leadership positions and potential qualities of a leader;
  - vision and achievement of synergy effect ;
  - rate of introduction of innovation;
  - sustainable performance balance to achieve maximum efficiency.